



**MALL
PROMOTIONS**



**PRODUCT
LAUNCH**



**STALLS &
PAVILIONS**



**ON GROUND
ACTIVATIONS**



EXHIBITIONS



**CONFERENCE
MANAGEMENT**



**CORPORATE
EVENTS**



**ENTERTAINMENT
EVENTS**



CREATIVE ERA
EVENTS

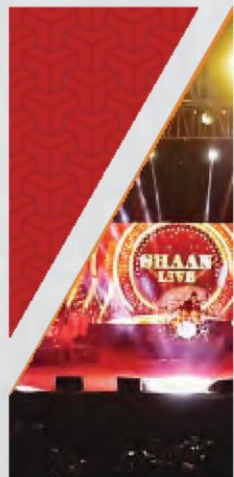
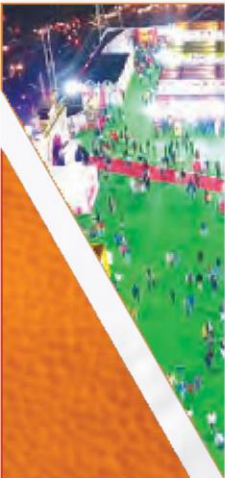
सतत रफ़्तार...

We are a team of aggressive learners who are driven by passion for creating unique and memorable experience. We listen. To understand your dreams, and what you want to achieve. We leave no stone unturned to make those dreams turn into reality.

For over 8 years we have been executing and elevating the brands across India. We have pioneered in crafting and executing more than 250 corporate executions, and have extensively worked with companies from various industries.

We're team players, passionate and talented experts who deliver exceptional results.

Welcome to the world of Creative Era.



WE DO...

CORPORATE EVENTS

ON GROUND ACTIVATIONS

CONFERENCE MANAGEMENT

PRODUCT LAUNCHES

SCHOOL ACTIVITIES

FUN EVENTS

EXHIBITIONS

STALLS & PAVILIONS

ENTERTAINMENT EVENTS

ARTIST MANAGEMENT

OUT BOUND TOURISM

WEDDING DECOR AND MANAGEMENT



CLIENTS



भारत सरकार



सत्यमेव जयते
अल्पसंख्यक कार्य मंत्रालय
भारत सरकार



सत्यमेव जयते

पेट्रोलियम एवं प्राकृतिक गैस मंत्रालय
MINISTRY OF PETROLEUM AND NATURAL GAS



मध्यप्रदेश शासन



स्वच्छ इन्दौर, स्वस्थ इन्दौर



ida
INDORE



भारतीय विमानपत्तन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA

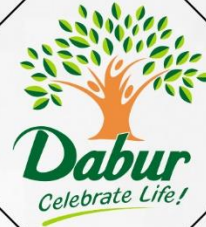


beautiful by nature

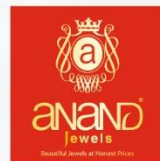


CLIENTS

OLA ELECTRIC



YAMAHA

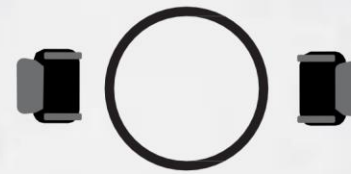


YOUR SAFETY IS OUR PRIORITY

We use Regular Sanitization and Disinfectant in all Sensitive Area of the Venue to Ensure Covid Free Atmosphere



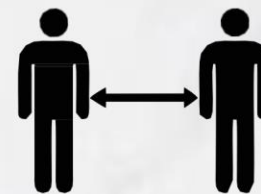
Scanning Temperature



Proper Seating Arrangement



Equipment Sanitization



Maintaining Social Distance



मध्यप्रदेश शासन



स्वच्छ इन्दौर, स्वस्थ इन्दौर

ida
INDORE

GAURAV DIWAS

- Our event management company has earned a stellar reputation for successfully planning, organizing, and managing events of exceptional quality and scale.
- We have had the privilege of serving esteemed Guests, including renowned government officials such as Chief Minister Shivraj Singh Chouhan, Indore Mayor Pushyamitra Bhargav, and Ministers, alongside a diverse audience comprising more than 25,000 attendees, including higher officials, judges, IPS, IAS, and more.
- Our events feature awe-inspiring shows with mesmerizing fireworks, dazzling light displays, immersive soundscapes, and state-of-the-art AV technology, creating enchanting moments that leave the audience in awe.
- We have successfully collaborated with celebrated artists, including the immensely popular Indian singer Sunidhi Chauhan, along with a host of other renowned performers from different parts of the country, enhancing the event with their exceptional talent.
- We take immense pride in our team's exceptional planning, organization, and management skills that ensured the seamless execution of Gaurav Diwas 2023. The resounding success of the event stands as a testament to our commitment and expertise in delivering extraordinary experiences.



इंदौर शीख दिवस



यशस्वी हम सबके गौरव माननीय मुख्यमंत्री श्री शिवराज सिंह जी चौहान का
!! हार्दिक स्वागत वदन अभिनंदन !!







EKYA 2022



- Unveiling Innovation: Duroflex showcased cutting-edge products, demonstrating commitment to superior quality and elevating the sleep experience.
- Display Unit Extravaganza: Elaborate display unit showcased diverse product range, enhancing understanding and effective communication to distributors and customers.
- Distributor Appreciation: Networking, seminars, and workshops fostered stronger connections, celebrated success, and discussed strategies with valued distributors.
- The Musical Extravaganza: Sophie Choudry's captivating performance added glamour and entertainment, creating an unforgettable experience for the audience.
- Building a Vision for the Future: Collaboration, innovative launches, and entertainment strengthened Duroflex's position as an industry leader, inspiring growth and excellence.
- Creative Era Events: With our exceptional production and management skills, Creative Era Events ensured a seamless and awe-inspiring experience throughout EKYA 2022, leaving attendees in awe of their remarkable execution.

duroflex EKYA 2022

duroflex

50
IS OF
RUST





HUNAR HAAT

2020, INDORE



भारत सरकार



सत्यमेव जयते

अल्पसंख्यक कार्य मंत्रालय
भारत सरकार

- 'Hunar Haat' is the flagship initiative by the Minority Affairs Ministry to generate employment for master craftspeople.
- Inaugurated by Governor of Madhya Pradesh Shri Lalji Tandon. Union Minister of Minority Affairs Shri Mukhtar Abbas Naqvi was also present on this occasion.
- Organised in Indore in February 2020.
- Creative Era is fortunate to be honored with the prestigious project.
- Our work comprise of: Ground Planning, Branding, Fabrication, Light Sound, LED and Technical, Security, Ground Management and Entire event execution.





PEDICON

2020, INDORE



Indore Academy of Pediatrics
Estd. 2012



- PEDICON is the most prestigious annual conference of the Indian Academy of Pediatrics. The 57th edition took place in Indore from 9th – 12th January 2020.
- The event was filled with robust plans full of skilled sessions with almost 26 workshops with state of art curriculum and faculties of International Standards.
- We are privileged to be a part of this mega event.
- Our team invested 3 months of rigorous planning to make this one a huge hit.
- Entire events execution which includes: Ground Plan, Infrastructure arrangements, branding and fabrication and other associated elements.
- Our work highlights include: managing 12 halls and 14 grand stages at a given point of time.



BREAKFAST ZONE AND FOOD COURT

57th Annual Conference of the Indian Academy of Pediatrics
Hosted by Indian Academy of Pediatrics, Indore Society



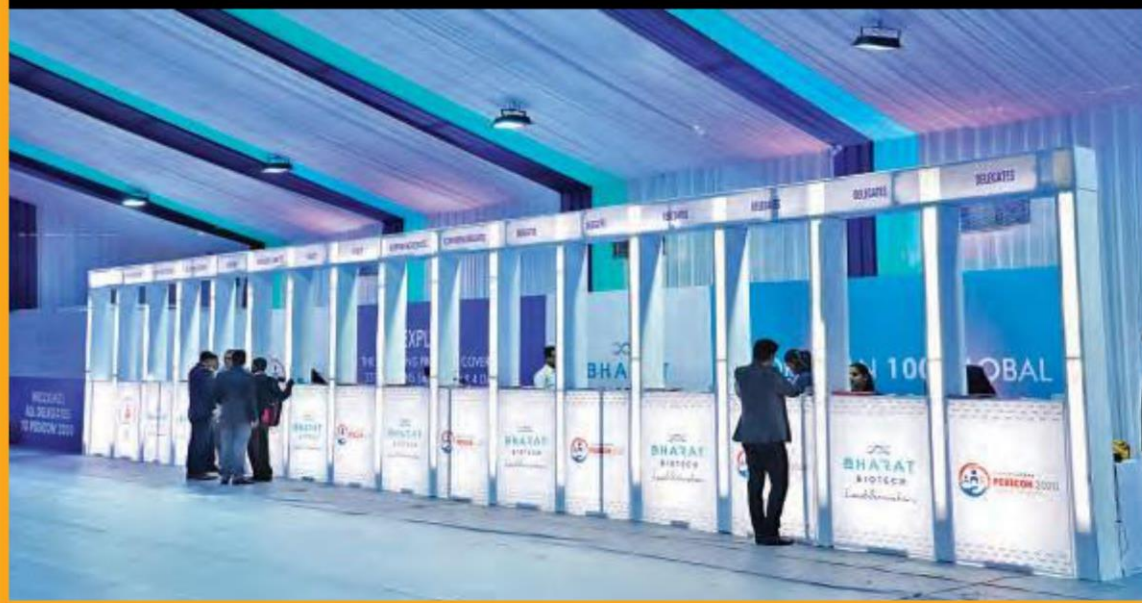
09 - 12th Jan, 2020
Bhilai Convention Centre, Indore



Quality Child C.A.R.E
PEDICON 2020
Indore • 9th - 12th Jan, 2020

09 - 12th Jan, 2020
Bhilai Convention Centre, Indore







ALL INDIA STATE BANK OF INDIA STAFF FEDERATION TRIENNIAL GENERAL BODY MEETING



The State Bank of India (SBI) recently organized the All India State Bank of India Staff Federation Triennial General Body Meeting in Indore. The event brought together staff members from across the country.

- The meeting spanned two days and featured a conference where attendees discussed important matters and exchanged ideas.
- A prestigious award ceremony was organized during the event to recognize outstanding contributions of SBI staff members.
- The gathering served as a platform for employees to network, collaborate, and share best practices for the betterment of the organization.
- The conference provided an opportunity to address key issues pertaining to the welfare and development of SBI employees.
- Overall, the All India State Bank of India Staff Federation Triennial General Body Meeting in Indore was a productive and engaging event that fostered unity and synergy among the SBI staff.
- Creative Era Events: With impeccable production and management, they elevated the All India State Bank of India Staff Federation Triennial General Body Meeting, creating unforgettable experiences and receiving outstanding feedback.



GO GWALIOR! New Flight Launch



- SpiceJet, a leading airline, organized a grand event to launch its new flight routes connecting Gwalior to Ahmedabad, Mumbai, and Pune.
- The event was graced by the esteemed presence of Shri Jyotiraditya Scindia, the Minister of Civil Aviation of India, who flagged off the inaugural flight.
- On 16th July 2021, Creative Era Events proudly organized and managed the grand launch event for SpiceJet's new flight routes connecting Gwalior to Ahmedabad, Mumbai, and Pune.
- Our team meticulously orchestrated a spectacular event, complete with a captivating stage, impressive dome, well-designed seating arrangement, stunning light and sound production, mesmerizing LED screen, and unique and artistic mementos.
- Creative Era Events takes immense pride in being a part of SpiceJet's expansion on this memorable date, contributing to economic development while delivering a flawless event that perfectly aligned with our client's vision.



BONNAROO

2020, INDORE



- We are proud to be associated with Bonnaroo, an initiative of Gujarat Cloth Market, which breaks the chain of mediators between wholesalers and retailers.
- MP VastraUtsav was organized on a grand scale in Brilliant Convention Centre Indore. This event saw a huge turn up of the cloth merchants from across the state.
- A huge set up with more than 100 stalls and massive branding was flawlessly executed by team Creative Era.
- We have successfully took the challenge to manage the entire event on turnkey basis, this was comprised of Exhibition, Fashion Show and Entertainment evening.



Bonnaroo 2.0



MP वस्त्र उत्सव

पहचान सफलता की



STALL No. C2

STALL No. C2



STALL No. C2

पहचान सफलता की



STALL No. C2



CREATIVE ERA
EVENTS







पेट्रोलियम एवं
प्राकृतिक गैस मंत्रालय
भारत सरकार



IndianOil



CBG PLANT BHOOMI POOJAN

Creative Era Events, a renowned event management company, had the privilege to organize and manage the grand bhoomi poojan ceremony of Indian Oil Corporation Limited's prestigious CBG Plant in Gwalior.

- Collaborated with Ministry of Petroleum & Natural Gas, Gwalior Nagar Nigam, and Indian Oil, along with the esteemed presence of Jyotiraditya Scindia, the Minister of Civil Aviation of India, ED&SH (MPSO), revered rishi munis, and directors who joined via Video Conference.
- Showcased our expertise by designing a customized stage, creating mesmerizing lighting and sound arrangements, incorporating a high-resolution LED screen, and executing flawless route branding.
- Ensured a seamless experience for all attendees while maintaining the essence of the event, which included the divine presence of rishi munis, enlightening speeches, and soulful musical performances.
- Contributed to the success of the event, which was held at Gwalior's prestigious Adarsh Gwashawal, Nagar Nigam, and witnessed the participation of key dignitaries, government officials, and industry leaders.
- Creative Era Events took immense pride in being associated with this landmark event, where the auspicious bhoomi poojan ceremony marked the beginning of Indian Oil Corporation Limited's transformative CBG Plant in Gwalior.





HP GAS DISTRIBUTORS MEET



- Customized Excellence: We showcased our expertise by designing and implementing customized elements such as a captivating stage, welcome standee, box gate, selfie point, product display wall, and trophies, adding a touch of uniqueness to the event.
- Recognizing Achievement: Our event highlighted the outstanding performance and hard work of HP Gas distributors in the Indore, Ujjain, Dhar, and Bhopal sales areas, awarding them for their remarkable achievements.
- Valuable Collaborations: We facilitated a successful collaboration between Amul, GNFC, and HP Gas, enabling the launch of new products, fostering growth, and strengthening partnerships.
- Unparalleled Event Execution: With our meticulous planning, organization, and management skills, our team received accolades for delivering an amazing event, leaving a lasting impression on attendees and creating a transformative experience.





PARIVARTAN 2021



- Transforming Lives Nationwide: Creative Era Events spearheaded the Indian Oil launch of "Parivartan: Prison to Pride" across central jails in India. With a special focus on Central Jain, Indore, our company successfully planned and managed this groundbreaking event.
- Sports Training for Inmates: Parivartan provided incarcerated individuals with comprehensive training in multiple games such as Carrom board, Chess, Badminton, and Volleyball. Professional coaches were carefully selected to ensure the inmates received high-quality training sessions.
- Unparalleled Event Execution: Our team meticulously designed a customized stage, integrated LED screens, organized captivating standees, and set up a seamless live streaming system. The event created an immersive experience for all attendees, leaving a lasting impact.
- Memorable Merchandising: Understanding the importance of branding and participant engagement, we curated merchandise including T-shirts, caps, bags, and masks. These items not only showcased the event's identity but also served as cherished keepsakes for the participants.
- Symbolic Venue and Date: The event took place inside Indore's Central Jail on 2nd October 2021, marking a significant date in the calendar. The esteemed presence of Jail Ma'am, GM (Indian Oil Corporation Limited), and the event's inauguration by the Chairman (Indian Oil Corporation Limited) added prestige to the occasion.
- With Creative Era Events at the helm, the Parivartan initiative has brought about a positive transformation in the lives of inmates, creating a pathway towards pride and empowerment.





63rd INDIAN OIL DAY CELEBRATION



Indian Oil

- The 63rd Indian Oil Day in Indore was organized with grandeur by our esteemed company, Creative Era Events. From the stage to every detail, we meticulously planned and executed the event.
- Our team curated a mesmerizing musical extravaganza, complete with captivating dance performances, to create an atmosphere filled with joy and enthusiasm.
- The prestigious Award ceremony, meticulously coordinated by our company, honored the exceptional contributions of individuals and teams, recognizing their dedication in advancing Indian Oil's goals.
- As part of our comprehensive event planning, we arranged a Health & Eye Check-up camp, prioritizing the well-being of attendees and offering vital medical screenings and consultations.
- The festivities we orchestrated fostered camaraderie and a sense of belonging among the Indian Oil family, as they celebrated their achievements and embraced the spirit of unity and progress. Our company takes pride in delivering such remarkable events.

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आजादी का अमृत महोत्सव
INDIA 2022
63वां
इंडियनऑयल
दिवस
1 सितंबर, 2022

इंडियनऑयल
IndianOil



75
आजादी का अमृत महोत्सव
INDIA 2022
63वां
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75
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हरित भारत के लक्ष्य की ओर अग्रसर



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आजादी का अमृत महोत्सव
INDIA 2022
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हरित भारत के लक्ष्य
की ओर अग्रसर
इंदौर



63वां इंडियनऑयल दिवस



XTRAGREEN FUEL LAUNCH



Indian Oil

XTRAGREEN
New-age high performance diesel

- Indian Oil introduces XtraGreen, a new diesel fuel designed to enhance vehicle performance, improve mileage, and provide a smoother driving experience.
- The launch event of XtraGreen took place on 28th August 2022 at the Indian Oil outlet on Dhar Road in Indore Division, with the Director (Finance) presiding over the event.
- Creative Era Events, our esteemed company, meticulously planned, managed, and organized the launch event, ensuring a seamless experience for all attendees.
- The event featured a professionally designed stage, an eye-catching backdrop, strategically placed standees, a weatherproof dome, comfortable seating arrangements, and attractive merchandising items such as T-shirts, caps, and masks.
- Through our efforts, we successfully created an engaging and memorable launch event for Indian Oil's XtraGreen, highlighting the fuel's benefits and reinforcing the company's commitment to customer satisfaction.



IndianOil
 LAUNCH OF
XTRAGREEN
 New-age high performance diesel
 Make the world a greener place,
MILE BY MILE.

Increase fuel economy by 5-6%

Lower noise & better combustion
 Reduced emissions*
 ✓ 5.2% CO
 ✓ 4.8% NOx
 ✓ 0.13 KG of CO₂ per Litre of Diesel

IndianOil

Make the world a greener place,
MILE BY MILE.

Increase fuel economy by 5-6%

LAUNCH OF
XTRAGREEN
 New-age high performance diesel
 By

IndianOil

IndianOil
 MAKE THE WORLD A GREENER PLACE,
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Increase fuel economy by 5-6%

LAUNCH OF
XTRAGREEN
 New-age high performance diesel

Lower noise & better combustion
 Reduced emissions*
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 ✓ 4.8% NOx
 ✓ 0.13 KG of CO₂ per Litre of Diesel



Celebrity Concerts : Amit Trivedi

2020, INDORE



- Amit Trivedi Live Concert was organized by the sponsors of PEDICON for conference invitees.
- We as an empanelled agency were taking care of entire event execution.
- Work Highlight: Venue planning, Event Supervision, Security and complete PR coverage of the event was in our scope.





Celebrity Concerts : Shaan

2020, INDORE



- Shaan Live Concert was organized by the sponsors of PEDICON for conference invitees.
- We as an empanelled agency were taking care of entire event execution.
- Work Highlight: Venue planning, Event Supervision, Security and complete PR coverage of the event was in our scope.





SAMSUNG M14 LAUNCH

SAMSUNG

- Creative Era Events flawlessly planned and executed the prestigious launch of the Samsung Galaxy M14 5G mobile in Indore on 20th April 2023.
- The event featured an exquisitely designed stage, complemented by captivating lighting and top-notch sound arrangements.
- A customized product display area showcased the cutting-edge Samsung offerings, while a unique selfie point provided attendees with memorable photo opportunities.
- The event boasted a seamlessly organized registration area, ensuring a smooth experience for all participants. Media coverage added to the event's grandeur, capturing the attention of a wide audience.
- Creative Era Events' meticulous planning and expert management created an unforgettable event, solidifying our reputation as a premier provider of exceptional experiences.





HPCL QAC AOP MEET



- Creative Era Events had the privilege of organizing and managing the HP Quality Assurance Cell AOP Meet in Indore on 10th May 2023, where esteemed guests like the Director HR and other dignitaries were present.
- Our team successfully orchestrated a seamless conference, bringing together the QAC Team, as well as the LPG and Retail Indore teams, to create an environment conducive to fruitful discussions.
- We curated an impressive stage setup, eye-catching standees, and personalized essentials such as customized diaries, pens, and jute bags, adding a touch of professionalism and elegance to the event.
- Through our meticulous planning and execution, we ensured a memorable experience for all attendees, leaving a lasting impression of quality and excellence.
- As an event management company, Creative Era Events takes pride in our ability to deliver exceptional services that surpass expectations, establishing us as a trusted partner for all your event needs.





DELHIVERY FACTORY LAUNCH

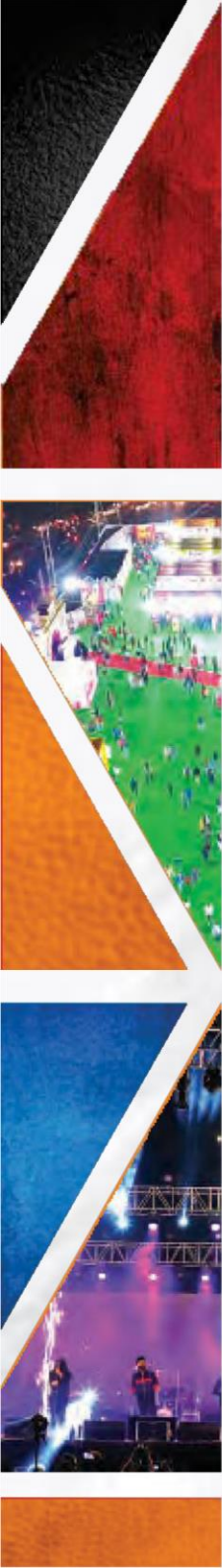
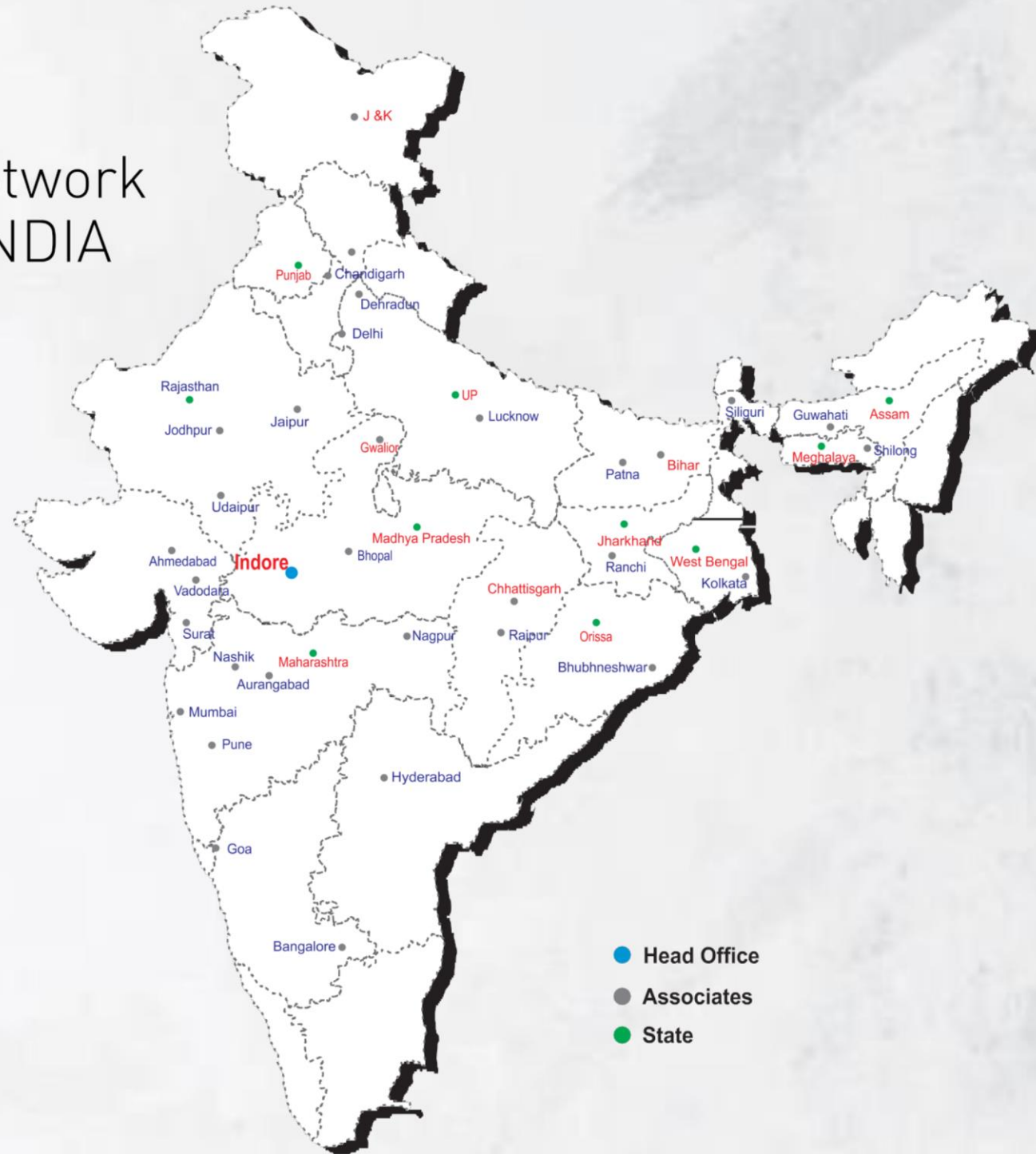
DELHIVERY

- Delhivery, a leading courier service company, has recently established its factory or warehouse in Indore. Creative Era Events feels privileged to have orchestrated and managed this remarkable event.
- Our expert team has meticulously organized every aspect of the event, including a thoughtfully designed stage, enchanting lighting arrangements, captivating sound systems, and elegant round seating arrangements, all aligned with Delhivery's distinct color theme.
- The event was an opportunity for all Delhivery team members to come together and celebrate the opening of their new establishment in Indore, gaining valuable insights and fostering stronger connections within the company.
- Creative Era Events took pride in delivering a flawless experience, ensuring that every detail of the event contributed to a memorable and engaging atmosphere for all attendees.
- By seamlessly executing this event, Creative Era Events aimed to showcase Delhivery's success in expanding its operations to Indore, while providing a platform for team members to connect, celebrate, and embrace the company's growth journey.





Event Network Across INDIA





CREATIVE ERA
EVENTS

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Tap to visit :

